

The Davey Tree Expert Company Continues Support as an ISA Canopy Partner

ATLANTA, Ga. — The International Society of Arboriculture (ISA) is pleased to announce The Davey Tree Expert Company, the first and largest tree care company in North America, will continue to support ISA through its Canopy Partners program.

The ISA Canopy Partners program is a collaborative initiative that brings together industry leaders to support ISA's mission to promote the professional practice of arboriculture, inform the public about the benefits of trees and provide a global network of arborists, urban foresters and people who care for trees.

"Our ISA Canopy Partner's investment in our work provides critical resources for ISA to promote the professional practice of arboriculture," said Caitlyn Pollihan, the CEO and Executive director of ISA. "With their support, ISA can continue exploring ways to support our members, credential holders, and future arborists as well as inform the public about the importance of healthy trees."

Over the past year, Davey Tree has directly supported workforce development by sponsoring students attending both ISA's in-person conference and virtual conference, ensuring they have access to the latest research and technology.

Additionally, the ISA Canopy Partners have supported public education on the importance of proper tree care through our TreesAreGood brand, transitioning *Arboriculture and Urban Forestry*—ISA's peer-reviewed journal—to an open access model, and the 2022 Virtual Event, which allowed ISA to bring educational materials to more than 2000 people worldwide in six different languages.

"At Davey, we understand how important it is to educate the public about tree care, as well as demonstrate to young people that arboriculture is a fulfilling and exciting career," said Sandra Reid, vice president of corporate communications and strategic planning at Davey Tree. "We're grateful for our decades of partnership with ISA, and we're proud of how our relationship has helped educate thousands of people on the many benefits of trees."

<u>The Davey Tree Expert Company</u>, established in 1880 and headquartered in Kent, Ohio, provides research-driven tree services, grounds maintenance and environmental consulting for <u>residential</u>, <u>utility</u>, <u>commercial</u> and <u>environmental</u> partners in the U.S. and Canada. With 11,000 employees, Davey Tree is the eighth largest <u>employee-owned</u> company in the U.S.

Through the Canopy Partners program, ISA is able to provide arborists with programming, services, and research to better equip them to serve and educate the greater public, and advance the profession as well as the tree care industry worldwide. Additionally, the Canopy Partners program helps to address critical environmental issues, impact decision and policy makers, spread valuable education and research while also staying on the cutting edge of industry trends, innovation and technology.

For more information about the ISA Canopy Partners program visit <u>the ISA website</u> or contact <u>corporatesales@isa-arbor.com</u>. For information on The Davey Tree Expert Company, please visit their website at www.davey.com.



ABOUT ISA

<u>The International Society of Arboriculture</u> (ISA), headquartered in Atlanta, Ga., U.S., is a nonprofit professional organization dedicated to promoting the importance of arboriculture and educating the public about the significance of trees and the value of their proper care. As part of ISA's advancing the arboriculture profession, it offers the only internationally-recognized certification program in the industry, including ISA Certified Arborist [®].

ABOUT THE DAVEY TREE EXERT COMPANY

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